

# TOP TIPS ON FINDING THE RIGHT HAT



A hat can be the perfect way to transform an outfit, but many people are too nervous to give them a go. If you think that hats don't suit you, it may be because you haven't found the right one for you! Here are some of our top hat tips to help you find the right one.

## 1. Consider your head shape

Choosing a hat is like picking out a pair of sunglasses – you have to take the shape of your head into account.



Oval

Square

Round

The most important thing to remember is proportions so following these guidelines will help you choose the right headgear:

- Big hats and square crowns are great for those with generously sized heads!
- Angular hats and those with wide brims suit people with rounder faces
- Flat brimmed hats look good on long faces
- Floppy hats and those with a more organic fit – such as the fedora – suit square faces.

## 2. Try it on

Before you head out to buy, it's a good idea to measure your head to make sure you get the right size. Use a tape measure positioned about 1/8 inch above your ear (roughly in the middle of your forehead) to determine your head size. When trying on a hat, position it in the middle of the head, covering half of your forehead. You should be able to slide two fingers between the middle of your forehead and the brim.

Try out a range of colours and styles to find the one that suits your proportions and skin tone.

## 3. Match it to your outfit

Your hat should complement your clothes rather than clash. If you're wearing smarter clothes, such as a suit or dress, then pick a more formal style of hat such as a trilby.

**Brown hats** – look great when paired with brown or green clothes

**Grey hats** – work with black, blue and dark grey outfits

**Green hats** – look best with light brown clothes, but may also work with black, green and grey outfits.

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